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HYUNDAI **EDGE** MAGAZINE

HYUNDAI CONSTRUCTION EQUIPMENT

Vol. 52 | Autumn 2017

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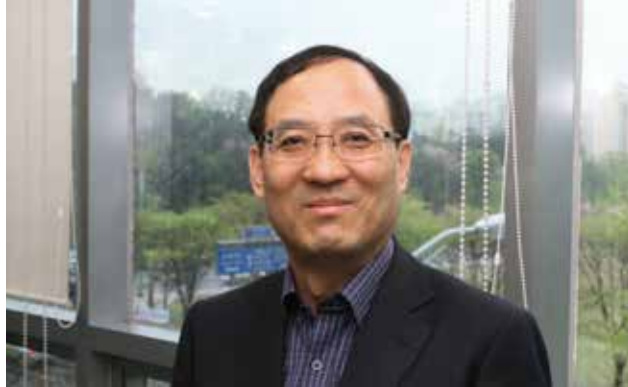
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HYUNDAI
CONSTRUCTION EQUIPMENT

Our indomitable Hyundai Spirit



Dear Hyundai customer & dealer,

I would like to begin by expressing my deepest gratitude to everyone in the Hyundai family, along with our dealers and customers, for showing their interest in and affection for Hyundai Construction Equipment over the years.

The analysis of our company's performance in the second quarter shows that demand increased as a result of turnarounds in the Russian and Latin American mining and natural resource development markets. As the Indian and Chinese construction markets recovered, sales in emerging markets increased by 46.5% over the same period last year. Our sales in North America, Europe, and Oceania also increased by 35.5% over the same period last year. All these factors helped to boost our company's performance in the first half of 2017 by a huge margin.

In addition, the reorganization of our sales network, the implementation of an equipment sales campaign tailored

to each region and a differentiated sales strategy for each region, and our strategic partnerships all contributed to these excellent business results. However, our company also underwent a huge management change. Therefore, I believe our business performance was made possible by the trust and belief of our dealers and customers in our Hyundai brand.

When we were part of Hyundai Heavy Industries, our indomitable 'Hyundai Spirit' of never fearing failure produced miracles that amazed the world of business. Once again, we can achieve the miracle of making Hyundai Construction Equipment the top player in the world.

Now is the time for the Hyundai Construction Equipment family to gather all its forces and advance towards our target of reaching the global top five by 2023. In emerging markets like Russia, the Middle East, Africa, South America, and Southeast Asia, Hyundai has displayed top level sales competitiveness. In the future, we plan to respond to global economic fluctuations with a more balanced business portfolio that does not depend too much on China or any single emerging market. Hyundai Construction Equipment will rise to the next level as an independently managed company by developing top business competitiveness in the fields of development, quality, sales and services.

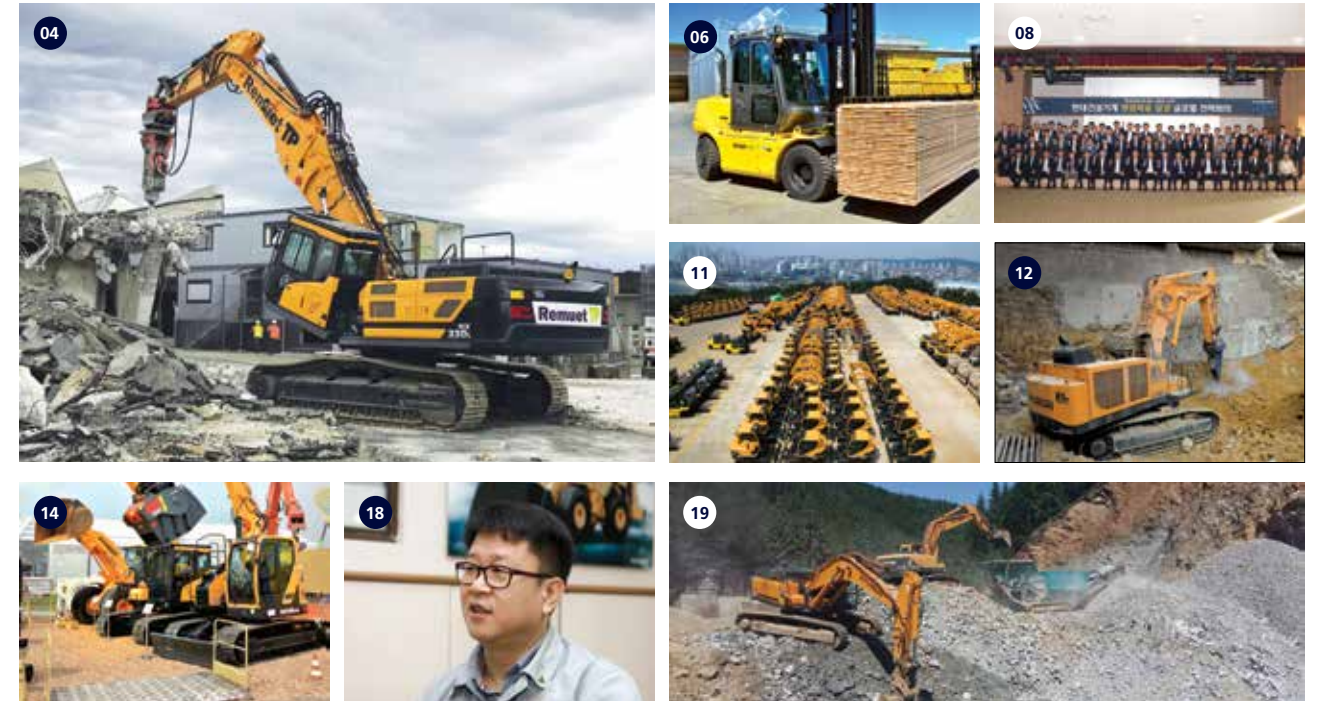
We would like to ask all our dealers and customers for their continued interest and support.

Thank you.

Park Soon Ho

Park Soon-ho

Executive Vice President / Chief Finance Officer
Hyundai Construction Equipment



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Park Soon-ho
Executive Vice President / Chief Finance Officer
Hyundai Construction Equipment

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Use your smartphone!

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Remuet TP takes on Terminal 3 at Lyon Saint-Exupéry

For the last few weeks Remuet TP has been busy demolishing the old Terminal 3 at Lyon-Saint-Exupéry airport using several different Hyundai machines including a HX330L excavator acquired from Lyon dealership Curty Matériels. To perform the dismantling, this excavator is fitted with a 20m long arm made by Soerma TP, the demolition specialist.

Remuet TP is a company specialising in clearing and demolishing buildings, earth moving and materials recycling. It is based at Corcelles-en-Beaujolais in the département of Rhône, near Belleville-sur-Saône, between Villefranche-sur-Saône and Mâcon. "The business was founded by my father, Michel Remuet, in 1975 and in the beginning mainly carried out work related to the wine production industry. As we are located in Beaujolais this was rather obvious; but little by little the company has focused its activity

on the demolition of industrial and commercial buildings, which means that it has grown and acquired real expertise in this domain. This is recognised by those placing private and public sector orders in the region", explains Mickael Remuet, 44, who now leads the company, taking over the chairmanship in 2008 with a 100% buyback of the family business in 2010.

Demolition of the old Terminal 3 at Saint-Exupéry

75% of the business's customers are in the private sector (real estate promoters and businesses) and the rest in public sector contracts (local authorities and social housing providers). It is developing its demolition division to a greater and greater extent and with this in mind has recently acquired the Hyundai HX330L crawler excavator from the Lyon dealership Curty



Matériels, based at Genas (in the département of Rhône).

"We were looking for an ultra versatile machine so that we could optimise the number of machines on site, one that we could fit a demolition arm to in the space of one hour but which would still have a tonnage of around 35 ton", emphasises Remuet TP's director. "We also needed the machine to be very stable as we were looking at knocking buildings down with a big arm", he continues.

The machine was delivered at the beginning of this year, starting its demolition work on the hospital at Belleville-sur-Saône, followed by the dismantling of a logistics building at Transports Alaine at Saint Jean d'Ardières.

Currently, since April 2017, it is being used to take down the metal structure of the old Terminal 3 at Lyon-Saint-Exupéry airport, which is 16m high and

extends over a 4,500m² area. To complete this work, the HX330L crawler excavator has undergone several modifications, "it was Soerma TP via the dealership at Curty Matériels who made the demolition equipment available", continues the director. When it comes to the equipment, "it's all NPK branded!", the HX330L has a sorting grab, a concrete cutter, a metal cutter, a hammer, a ripper tooth, earth moving and clearing buckets etc. The big 20m long arm is used for knocking down buildings, then, with a shorter boom, for crushing and shearing actions on the reinforced concrete platform. The excavator will complete its work by taking out the flooring and foundations.

"Our fleet is made up of four excavators, a R160LC-9, a R210LC-9, a R250LC-9 and a HX330L and a HL760 loader, all Hyundai machines purchased from Curty Matériels!" announces Mickael Remuet adding that "back in my father's day we were already work-

ing with that Lyon dealership. These days the core of our machines are Hyundai. We are very satisfied with these machines. They are very reliable, our fleet is quite recent and we are coming up against very few problems. We also do a lot of maintenance and preventative work. Our equipment is always serviced on two sites. We enjoy working with Curty Matériels, who are an independent business with a family structure like us, and these values are very important to us", Mickael Remuet recognises.

After working at the airport, the HX330L will continue its work with another demolition at the station at Belleville-sur-Saône which will take 15 days, then it will spend 3 months working on the demolition site of the hospital at Monrancia (in the département of Rhône). **EDGE**

*By Tina Boëne,
Hyundai Construction Equipment Europe*



ELKA-Holzwerke relies on diesel forklifts from Hyundai



The wood manufacturing company ELKA-Holzwerke GmbH based in Morbach/Hunsrück Germany looks back on over 100 years of activity. The annual production of sawn timber runs to 180,000m³. A workforce of over 200 is employed in the sawmill and chipboard manufacturing operations. Six 7ton and one 4ton diesel forklifts are deployed on the expansive sawmill production floor.

After a demonstration and thorough inspection by the mechanics and drivers, the company purchased two Hyundai 70D-9 diesel forklifts. For the demanding tasks they were bought to accomplish, the compact full-service front loaders were equipped with triplex masts specified for loading

heights up to 4,500mm and 1,200 x 65 x 180 forks. Operations Manager Joachim Greber confirmed that the equipment is put through up to 2,500 work hours annually. Strupp-Gabelstapler in Wellen, regional service partner will provide maintenance.

“For us, a decisive criterion,” said Greber, “was the covered undercarriage of the trucks, which prevents dirt and wood residue from being sucked into the power train.”

The fully equipped front loaders come with Grammer Primo XL seats, air-conditioning units and classic lever control systems. The drivers like the low-vibe operation, the cabin offering good all-round visibility, and the

automatic air-conditioning system.

The state-of-the-art power train handles 1,000m ranges and 7 to 8% inclines at speeds up to 20 kph loaded.

The mechanics were impressed with the engines' and powertrains' long 500hour inspection intervals. The 60months (or 7,500h) warranty also speaks for the quality products from South Korea.

The forklifts were purchased to perform a variety of tasks

- Unloading and warehousing sawn wood
- Stacking the drying house
- Loading and unloading HGV



Ergonomy and productivity features

The newly designed cab is a very comfortable workstation with good all-around view, which is very important for a vehicle deployed all year round in a sawmill work environment. The size, ventilation, heating and cooling of the cab, the seat and dashboard are specified for easy and fatigue-free all-year operation of the machines. The repositioned pedals are within easy reach for both male and female drivers and the adjustable steering column pylon supports a very comfortable posture in the seat. Add to this an ergonomic, damped seat which can be adjusted to the driver's weight.

The expanded LCD colour display keeps the driver well-informed and provides an overview of the general operating parameters as well as displaying safety warnings. When reversing, the image from the (optional) reversing camera is being shown on the display. This increases safety. To prevent unauthorised use of the ma-

chine and for theft protection, there is an engine immobilizer which can be deactivated only by entering an access code. Further anti-theft protection is provided by a lockable filler cap or, optionally, a special filler cap.

The EXW OPSS (Operator Presence Sensing System) cuts out all mast and power-train movement when the driver is not in the seat.

Fast and easy maintenance

The 70D-9 profits from an electro-hydraulic cabin tilt system that affords perfect access to the engine for fast and easy maintenance of all power train components. The spacious bonnet makes the engine accessible for easy, fast and efficient routine daily maintenance.

Maintenance information can be easily accessed on the LCD display. The monitoring system warns the driver early-on and in an evident manner. This helps maximise the machines' availability for

work. Wheel covers in the rear protect the engine and cooling system against getting clogged up. Additional undercarriage protection is available for machines deployed in rough and dusty work environments. The new forklift series is covered by Hyundai's standard 2-year/3,000-hour full manufacturer's warranty. Extended warranty plans are available optionally. **EDGE**

By Tina Boëne,
Hyundai Construction Equipment Europe



- 01 As from April of 2017, two Hyundai 70D-9 front loaders have been deployed at the ELKA wood processing works at Morbach/Hunsrück.
- 02 Unloading large wood packages and loading or stacking the drying house are among the key tasks. The Hyundai front loaders are accordingly equipped with 1,200 x 65 x 180 mm forks.
- 03 The forklifts, frequently working a two-shift schedule (2,500 h/a), carry wood packages up to 12,500 mm across the expansive premises.
- 04 The company's own fleet of HGV deliver sawn timber speedily to the customer.



HCE Holds Business Target Achieving Workshop

On June 3, Hyundai Construction Equipment held a “business target achieving workshop” in the Mountain near Bundang office.

It was attended by around ninety company employees including executives, department heads and team leaders from the offices in Bundang, Gyeonggi-do and Gye-dong, Seoul. The program included group trekking in the nearby mountains and making fresh resolutions to work collectively towards achieving the company’s business objectives.

During the workshop, President and CEO Kong Ki-young declared that the company had got off to a good start and asked the participants to fulfill their responsibilities and to approach their jobs with a sense of ownership in working to enter the ranks of the global top 5 by 2023.



Global Strategy Conference on Sales Target Attainment

In June this year, Hyundai Construction Equipment held a global strategy conference in Bundang to discuss ways of achieving the company’s sales target.

All of the company’s executives, department heads, and heads of its overseas subsidiaries and branch offices participated in the conference to discuss global implementation plans, review the first-half performance in order to seek ways of improving sales power, and examine strategies for strengthening sales power in the second half of 2017.



Family Invitation Event to Commemorate the 10th Anniversary of the India subsidiary

On June 10, the company hosted an event in India to commemorate the tenth anniversary of India subsidiary, to which family members of its employees were also invited.

At this gathering of 800 employees and their families, including Kim Jong-yu, Head of India subsidiary, President and CEO Kong Ki-young delivered a video message in which he thanked his employees for overcoming the difficulties of the last ten years and growing the company to what it is today. Just eight years after the establishment of India subsidiary, the company sold 2,600 excavators last year alone, grabbing the second largest market share in India.



Participation in the Bauma CTT Russia Trade Fair

From May 30 to June 3, the company participated in the Bauma CTT Russia Trade Fair (CTT 2017), an international trade fair of construction equipment held in Moscow, Russia. Bauma CTT, the world’s 5th largest trade fair of its kind, attracted over 25,000 visitors and 557 companies from 30 countries.

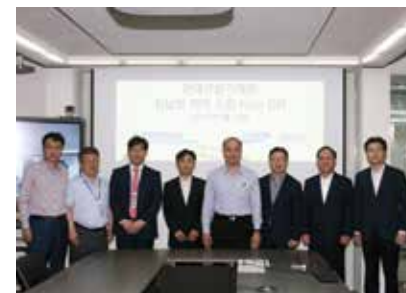
HCE exhibited thirteen units of construction equipment including its 48ton and 52ton Large excavators and the HL780-9S Large Wheel Loader to much public acclaim, subsequently receiving many orders for the 48ton and 52ton excavators.



Atlanta Subsidiary signed a contract to supply 285 Forklift Trucks

Last June, Atlanta Subsidiary received an order to from Oldcastle company in U.S.A, with 285 Forklift Trucks. Considered to be the largest single order ever received for industrial vehicles, the Oldcastle order includes 240 2.5ton grade LPG Forklift Trucks, 25 3.0ton grade LPG Forklift Trucks, and 20 5.0ton grade LPG Forklift Trucks to be shipped by the end of the year.

Due to the pro-manufacturing stance taken by the Trump administration, the North American distribution market is expected to enjoy a boom period and the forecast for new orders looks particularly bright.



HCE, Presentation on the Company’s Information Strategy Planning

Last July, Hyundai Construction Equipment held a presentation session on its information strategy plan at its Bundang office. The presentation focused on the global integrated information system that the company was planning to deploy in order to meet the increasing need to respond rapidly to market trends.

The integrated information system was also an essential element of the company’s desire to achieve its vision through innovation. Once the integrated information system is in place, company employees will be to access the same data anytime anywhere in the world. From purchasing to manufacturing, distribution, sales, and A/S, optimized services can be provided to customers.



HCE Takes on the Challenge of Zero Defect Rate

On July 21, Hyundai Construction Equipment held a ceremony in the Ulsan factory to “declare war on defects and shortages.”

The proclamation ceremony, which was held to kick off the campaign aimed at removing the basic causes of defects and shortages and at achieving zero defects and shortages, was attended by some 150 people, including company executives and workers from the Ulsan factory, the CEOs of partner companies, and the chairman of the Hyundai Construction Equipment Council.



HCE Strengthens Partnership with Panamanian Dealer ICAZA

On July 13, Hyundai Construction Equipment celebrated the 152nd anniversary of the founding of ICAZA and its move into its new headquarters building. ICAZA is the company’s dealer in Panama and boasts the longest dealer partnership in the Latin American.

At the commemoration ceremony attended by 400 people including the dealer’s employees, their families, and customers, Head of Sales department, Jung Jun-cheol sent a video message congratulating ICAZA on its 152 years of successful operations and its move to its new headquarters building.



HCE Receives Order for 120 Excavators from France

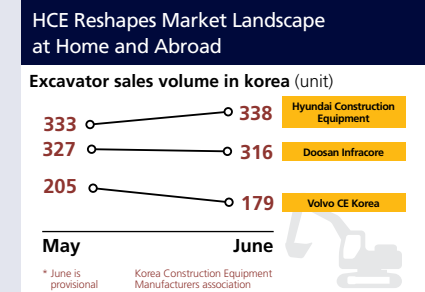
Hyundai Construction Equipment recently received a large order from Polemat, its dealer in France. Polemat’s order for 120 excavators includes 80 mini excavators which it intends to sell to its customers in France through customer invitational events and sales activities at trade fairs.

Hyundai Construction Equipment is currently augmenting its local dealer networks in Germany, France and Italy. In October, the company will move into its new building, which will serve as its European headquarters and thereby generate greater momentum for the company’s expansion into the European market.

HCE is Reshaping Market Landscape At Home and Abroad



HCE Topped Domestic Market in May and June



Revamping Efforts in Every Aspect of Its Structure Realizes Eye-catching Transformation of HCE

Excavator registration volume in Korea (unit)	First half of 2016	First half of 2017
Hyundai Construction Equipment	1071	1825
Doosan Infracore	1817	2282
Volvo CE Korea	1397	1475

After a spin-off from Hyundai Heavy Industries (HHI) just months ago, Hyundai Construction Equipment (HCE) clearly shows the market what it is truly capable of as an independent corporation.

During the May-June period this year, HCE topped the domestic construction equipment market in terms of numbers of excavators it sold. It also ranked 2nd in accumulative numbers of excavators sold for the first 6 months of this year. HCE’s rally does not stop at its home turf. In the first quarter of this year, it also saw its sales in emerging markets including increased by 30% over the same period last year. Reporter Song Mi-gyu has a closer look at what made HCE’s remarkable performances possible.

HCE’s recent strong performance is drawing keen interests from market.

According to data from Korea Construction Equipment Manufacturers Association (KOCEMA), HCE clinched first place among domestic construction equipment manufacturers in May and June this year by selling 333 units and 338 units for the respective months. For the total number of excavators sold for the first half of this year, HCE moved up a notch to the second place with 1,825 units beating its competitors in the third place that sold 1,475 for the same period last year.

It just took a month for HCE to achieve those accomplishments after its disaffiliation from HHI. In a recent interview with local media Kong Ki-young, President and CEO of HCE, said, “I see that a shared sense of urgency among employees that we have to stand on our own feet and we are not under the wings

of HHI any longer, and consensus that HCE has the potential to carve its way in the market. What struck me the most after the spin-off was ‘the completely changed attitudes of HCE employees’. I couldn’t find once widespread lax attitudes of our employees had when HCE was merely a just one of seven divisions of HHI.”

The strong performance of HCE holds the same for overseas markets. In the first months of this year, HCE post a 30% plus increase in sales in emerging markets including China and India over the comparable period last year with strong sales of highly customized products. **EDGE**

First Hyundai 120ton Excavator put to work on a Major Demolition Project in Europe

Démolition et terrassement XL Sàrl from Nidderkuer, Luxembourg, has been using the largest capacity Hyundai excavator, the R1200-9, which has an operating weight of 120ton, on a major demolition site in the financial heart of Luxembourg City since March 2017. This is a first for a Hyundai machine of this size to be sold in Europe.

The gigantic work site, once complete, will host the new offices of the Bank of China. Located at the junction of the Boulevard Royal and the Rue Notre Dame, the huge excavator is being used for breaking reinforced concrete foundations with a 7ton hydraulic breaker. The first task to complete is a 35-metre-deep, 6-storey underground parking area.



Operating Specifications R1200-9

Operation weight	118,000 kg
Engine Power	567 kW / 760 hp (1800 rpm)
Bucket Capacity	6.70 m ³



HMB closes the deal

HMB, the Belgian and Luxembourg Construction Equipment dealer, is very proud to be the first European dealer to have sold the R1200-9.

Paul Verbiest and Tom Haesevoets, owners of HMB, commented on the deal: "Mr Carlos Alberto Rodrigues de Sousa, the owner of Démolition et terrassement XL Sàrl, came to see us at Bauma (Munich, Germany) in 2016, where we concluded the deal. Mr de Sousa was already familiar with the Hyundai range and has 12 Hyundai machines in his fleet. For this special project he was looking for a machine of substantial size to complete the task. What really convinced him was the combination of the quality and efficiency of the Hyundai machines, a good price and our excellent service and good relationship with his company. We are very proud to contribute to this project."

Well-suited for the job

The excavator, powered by a 567kW turbocharged diesel engine was designed for heavy earthmoving, stationary digging and long-reach demolition duties. The standard equipment includes double grouser shoes measuring 710, 800 and 900mm in width.

For this particular demolition job, the client was looking for narrow shoes, which will also be used for the excavator's next assignment at a quarry near Luxembourg City. The R1200-9 has placed the South Korean construction equipment group in the top league of large-capacity equipment manufacturers.



CAPO (Computer Aided Power Optimization)

The state-of-the-art CAPO (Computer Aided Power Optimization) system ensures optimum performance from the engine and the two hydraulic pumps. The different power modes serve specific working loads. In addition, the system features auto deceleration and a power boost. The LCD display monitors engine speed, coolant and hydraulic oil temperatures and the diagnostic error codes. At the push of a button, the operator can select boom/swing priority and power mode settings.

As with all other Hyundai hydraulic excavators, the operator has the option of selecting the power mode appropriate to the job, materials or attachment. The three power modes ensure maximum engine performance, high speed and optimum fuel efficiency. Power mode ensures maximum machine speed and power for maximum productivity. Standard mode provides reduced engine speed for optimum performance and improved fuel economy. Economy mode adapts flow and engine power to specific load conditions for maximum fuel efficiency and controllability. **EDGE**

By Tina Boënné,
Hyundai Construction Equipment Europe

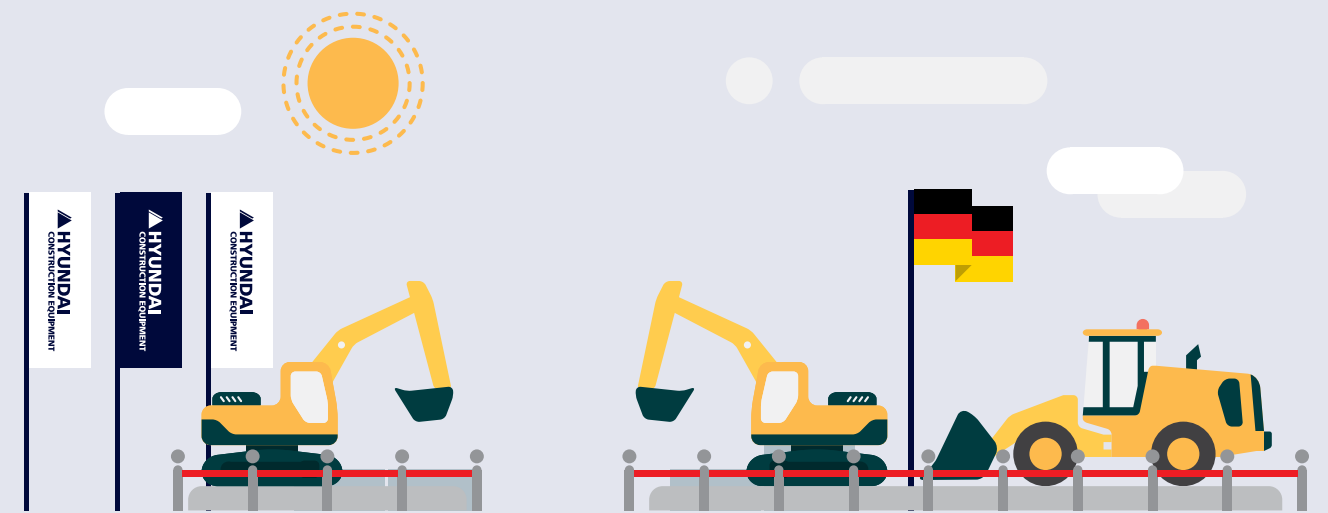


See the R1200-9 in operation using QR code.

TIEFBAU LIVE A COMPLETE SUCCESS FOR HYUNDAI

Hyundai was represented at the Tiefbau Live trade fair on the fairgrounds at Karlsruhe from April 27th to 29th, 2017 with two dealer stands. The two dealerships for North Baden and Baden-Württemberg exhibited a wide range of construction machinery.

Even from the "frog-eye" view the machinery from South Korea is a sight to behold. The Hyundai range is comprehensive, offering adequate machinery/attachment platforms for the construction and quarrying industries as well as manufacturing.



The representatives were ZWO Baumaschinen Service GmbH from Oberhausen-Rheinhausen near Karlsruhe exhibiting.

- the HL960 wheel loader
- the hydraulic excavator HX235 LCR equipped with a two-piece boom
- the hydraulic excavator HX145 LCR equipped with a two-piece boom
- the mini-excavators R25Z-9AK and R17Z-9AK

At stand T118, Hyundai authorized dealer Eberle-Hald Handel und Dienstleistungen Metzingen GmbH exhibited

- the HL970 wheel loader
- the hydraulic excavator HX235 LCR
- the hydraulic excavator HX145 LCR

Matthias Wenzel from the sales team of Eberle-Hald was pleased with the results, as was Olav Zwingenberger, owner of ZWO Baumaschinen. Both stands entertained numerous visitors, and the range of exhibits impressed gardening and landscaping enterprises, civil and underground engineering firms and demolition companies as well as representatives

from the road construction and demolition industries.

Frank Frickenstein, Hyundai Construction Equipment Europe/Germany Sales Manager commented: "State-of-the-art, efficient and ergonomic construction machinery is in the focus. We did our homework and are now able to offer a range that is state-of-the-art, indeed, including mini-excavators, 5.5-tonne wheeled loaders and 50-tonne excavators. And this holds true both for the variety of equipment options such as two-piece booms and proportional hydraulics and the great variety of booms, dippers and buckets."

Add to this the fact that optional equipment such as the new quick hitch for the Hyundai wheel loaders are no less interesting than the reworked and even more user-friendly HiMate remote machine management system.

The Tiefbau Live was held at just the right time on a state-of-the-art fairground. The three-day trade fair, including a Saturday, brought the decision-makers of small and large companies to the expo.

A diverse range of attachments exhibited at both stands demonstrated the versatility of the Hyundai products. Southern Germany with its booming construction industry, hard rock quarries and numerous gardening and landscaping enterprises is an important market, which HCEE has been serving with strong resellers ever since establishing the German subsidiary. Presentations at two stands speak to the importance of the trade fair and the Southern German market. **EDGE**

Photos: Hyundai/OB

By Tina Boëne, Hyundai Construction Equipment Europe

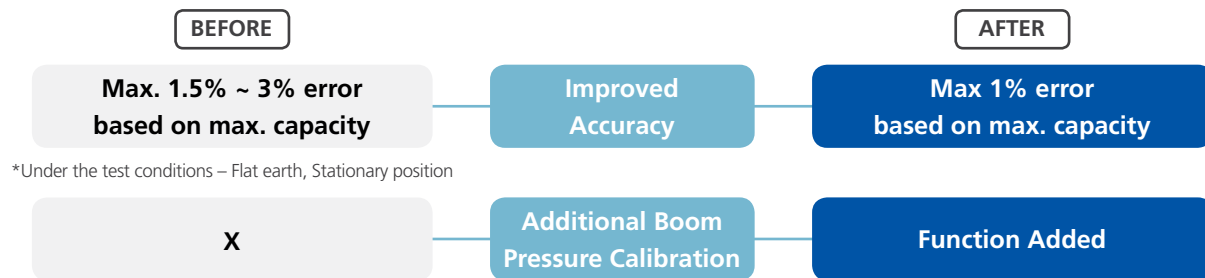
HL900series Weighing System Improvement

BACKGROUND

Improving the accuracy of weighing system* by reducing weight error by 1% due to additional boom pressure calibration function

* Weighing System : It is a system that converts weighing value to weight and displays it on monitor. This information can be used when adjusting max. loading weight and calculating the wage through daily amount of work. HCE provides this function as a standard

THE CHANGES

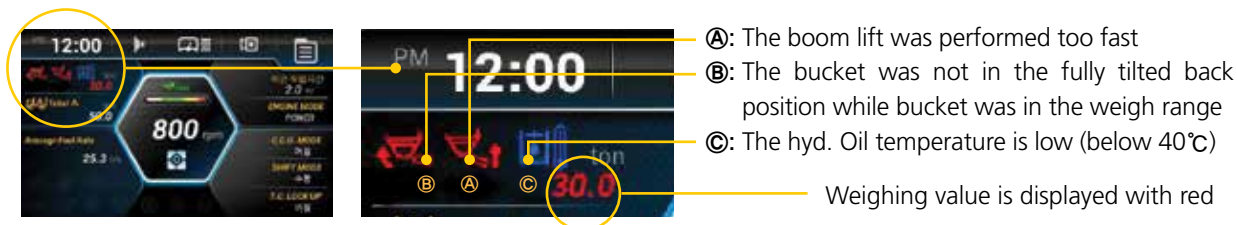


*Under the test conditions – Flat earth, Stationary position

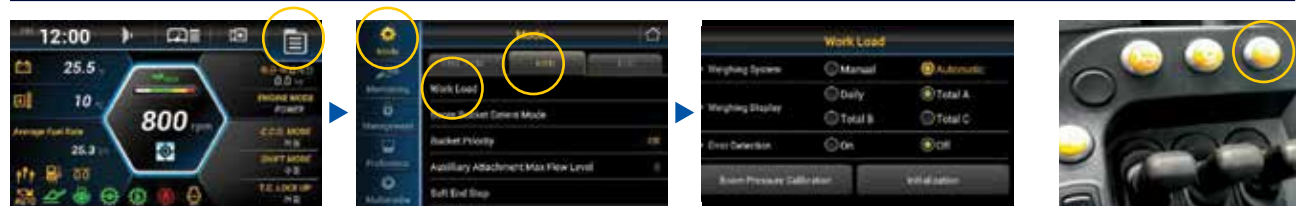
* Boom Pressure Calibration: Reflecting the speed of boom cylinder at unloading position, it calibrates the error caused by the speed of boom cylinder.

FEATURES

Error Detection ⇒ display the icon(error factor) and the red weighing value



Auto / Manual mode ⇒ Auto/Manual accumulate mode is selectable through monitor



Click MENU Button | Mode → Hyd. tap → Click "Work Load" | 'Weighing System' → Auto/Manual selectable | Manual Button Switch

*Auto mode accumulates the weight in every dumping operations
 *Manual mode accumulates the weight when button switch is pressed only

85/120ton Improved Durability of Hydraulic Line

BACKGROUND



THE CHANGES

Applying durable and heat-resistant Hi-Grade hose



What is the Hi-Grade Hose?
 Hi-Grade Hose is the premium high pressure hose of HCE that meets more severe test. Hi-Grade Hose is much more durable and thermostable, which dramatically reduce the occurrence of oil leakage and degree of damage to joint.

Applying the high performance trap seal



- Maximize work efficiency Strengthen the connecting part
- Improve durability As oil pressure rises up, there are few changes
- Enhance sealing effect Reduce the oil leakage due to large sealing capacity

BENEFITS

- Substantially reduce the oil leakage due to applying the Hi-Grade hose and trap seal which is resistant oil leakage
- Improved durability of machine and reliability lead to high customer satisfaction

No compromises can be made, nor should they be made!

“Principles in Product Testing”

Kim Gwang Min

General Manager of Reliability Assessment Department



The summer sky after a rain storm has passed feels a bit different. The summer sky seen through a clear blue “lens” is an unexpected pleasure, like an old friend who shows up suddenly at the front door. The longer I look at the sky, the more I feel my eyes turning blue.

On a clear blue summer day in July, I met General Manager Kim who leads the Reliability Assessment Department at Hyundai Construction Equipment.

“My main responsibilities include building prototypes for design verification before products such as excavators, wheel loaders, skid loaders, backhoe loaders are released on to the market, testing the performance of the prototypes and carrying out all tasks related to product reliability issues such as durability and convenience, as well as making improvements.”

When testing products, Kim’s most important principle is maintaining a customer-centric mindset. If I were the customer, what kind of equipment would I want? What kind of improvements would most satisfy the customers? This is why he considers the voice of the customers collected on site to be of the utmost importance and value.

General Manager Kim Gwang Min takes great pride in the technical abilities of the Reliability Assessment Department at Hyundai Construction Equipment.

Due to this high level of commitment when testing, our company is receiving feedback from the market to the effect that the HX300 and the HX145CR are far superior to our competitors’ products in terms of fuel economy and performance.

While interviewing the general manager, I could feel his passion, dedication and sincerity towards his job.

I became convinced that the Reliability Assessment Department will play a huge role at Hyundai Construction Equipment, as it is beginning to show the potential for rapid growth after its spinoff. **EDGE**

By Sokho Hong

Hyundai Machines Everywhere

Please send pictures you wish to share. Gifts will be sent for selected pictures.

Picture Files 1600 x 1200 pixel files are recommended (or higher than 3MBs)

Send to: sokho.hong@hyundai-ce.com

Along with the picture, please include:

1. Sender’s name / address / Email address / Phone number
2. Select your preferred model
3. Operating location of machines

Selected pictures may be used in promotional products or prints by Hyundai Construction Equipment.



HX220 / H940S or H940C / 30D-9

You can choose one of the above models.




 **R330LC-9S in Malaysia**
from William Ngu



 **R800LC-9 in San Antonio Harbour, Chile**
from Song Ruitang



 **R290LC-9 and R450LC-7A in Quarry Brezno, Slovakia**
from Slavka Nemcekova



 **R220LC-9S in Sucumbios- Ecuador**
from Vanessa Estrella